

10 Social Media Tactics for Female Entrepreneurs

Share what makes you and your brand stand out:

Let's create a value proposition, which is a clear and simple statement that describes the benefit your product will provide to your target market.

Your value proposition should have three main parts:

- Why should audiences care about your brand?
- What are you promoting? This should be your brand or skills.
- Who is your target audience?

Write your value proposition here:

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What is unique about your services?

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What motivates your audience?

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Who would benefit from your services?

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How would you describe your brand in 3 adjectives?

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